



TRAIDCRAFT
Fighting poverty through trade

St George's Academy
Sleaford

Presentation by Lynda Forman to Y7s



TRAIDCRAFT

In our world, now, today

There are approximately

3 000 000 000

People

Living on less than

£1

A day



FAIRTRADE

Guarantees
a **better deal**
for Third World
Producers



Look out for these tasty fair trade treats!



TRAIDCRAFT



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FAIRTRADE
FORTNIGHT

The Challenge

To ask just one person, who has yet to try any Fair Trade goodies, to buy one item during Fair Trade Fortnight.