

GCSE Business

Exam Board: OCR

Aims:

The course aims to equip students with the skills and confidence to explore how different business situations affect business decisions. The course assists students to develop their knowledge, ability to apply and to construct well-argued, well-evidenced arguments. This therefore demonstrates their depth and breadth of understanding of businesses and the challenging business environment.



The course supports progression into commercial-based studies in Sixth Form, such as Business and Travel and Tourism.

The GCSE course key features are to develop student's business and entrepreneurial skills and allow them to understand the connection between theory and real organisations. It will also allow students to develop the skills to make informed choices and decisions in their own future working lives

Structure & Assessment

The course is assessed by two examinations at the end of the course, both examinations are externally assessed.

The two papers are:

- Business 1: Business activity, marketing and people lasting 1 hour 30 minutes -50% of marks
- Business 2: Operations, finance and influences on business lasting 1 hour 30 minutes – 50% of marks

"Business Support Clubs" are run at lunchtime and at the end of the school day, all hosted by staff from the Business Studies Faculty.

For further information, contact Mrs C Healy

CNat Enterprise & Marketing (Business Studies)

Exam Board: OCR (Cambridge National)

Aims:



This course provides an opportunity for students to develop a range of skills and techniques in preparation for the ever-changing world of business and commerce.

We aim to enable students to form a sound understanding of business and an appreciation of potential future careers within it. The course explores the issues and activities involved in setting up, running and working in a business, in today's challenging business environment.

The course supports progression into commercial-based studies in the Sixth Form, such as Business and Travel & Tourism.

The Cambridge National has a strong focus on marketing techniques necessary to research and develop new products, in conjunction with the development of professional interpersonal skills and financial planning skills.

Structure & Assessment:

The course is assessed in three Units. There is one formal examination, allowing students to gain an understanding of the main activities that will need to happen to support a start-up business and what the key factors are to consider when starting up a business. The other two Units are assessed on the basis of submitted coursework created during lesson time. The final grade is determined by a combination of the externally assessed examination and the grade of the coursework evidence submitted and assessed in-house.

The three units undertaken are:

- RO67 Enterprise and marketing concepts (External Examination)
- RO68 Design a business proposal
- RO69 Market and pitch a business proposal

Team activity, self-directed research and preparatory work are all expected to be conducted alongside the work in class. "*Business Support Clubs*" are run at lunchtime and at the end of the school day, all hosted by staff from the Business Studies Faculty.

For further information, contact Mrs C Healy

BTEC Level 1/2 Technical Award in Travel and Tourism

Exam Board: Edexcel (Technical Award)

Aims:



This course provides an opportunity for students to develop a range of skills and techniques in preparation for the ever-changing world in the travel and tourism industry.

We aim to enable students to form a sound understanding of this area and an appreciation of potential future careers within it. The course explores the issues and activities involved in organising travel, managing tourism and has both a UK and international dimension.

The BTEC has a strong focus on analytical techniques necessary to research and develop products, in conjunction with the development of an understanding of geographical issues, culture and the impact of tourism.

The course supports transition into commercial-based studies in the Sixth Form, such as Business and Travel & Tourism.

Structure & Assessment:

The BTEC course is assessed in 3 Units. There is one formal examination for this BTEC award based on "Influences on Global Travel and Tourism", the other two units are assessed on the basis of submitted coursework created during lesson time. The final grade is determined by a combination of the externally assessed examination and the grade of the coursework evidence submitted and assessed in-house.

The three units undertaken are:

- Travel and Tourism Organisations and Destinations
- Customer Needs in Travel and Tourism
- Influences on Global Travel and Tourism (External Examination)

Team activity, self-directed research and preparatory work are all expected to be conducted, alongside the work in class. "Business Support Clubs" are run at lunchtime and at the end of the school day, all hosted by staff from the Business Studies Faculty.

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